



Where Should I Publish My Work? Tips for Faculty



Use **STL's Resources** to locate the right journal or book publisher



We Can't Tell You Where to Publish

This is an important decision, one that's based on a lot of factors, including your scholarly focus and your audience.

Colleagues and friends from your department or other institutions can point out places to submit your manuscript. Web searching can also help.

This brochure describes some questions you'll want to answer before submitting a manuscript. It also provides some ways to use our print and electronic tools to find a publishing outlet that best suits your needs.

What's an Impact Factor?

A journal's Impact Factor is mathematically-derived from how many articles it publishes in a given year, and how many times those articles are cited. The fewer articles a journal publishes, and the more times those articles are cited, the higher the journal's "impact."

Thomson-Scientific, a database company, publishes a list of journals and their Impact Factors. At this time, the library does NOT have access to their databases or impact factor information.

Some disciplines embrace Impact Factors and use them to determine the most important journals in which to publish. Journals sometimes publicize them on their websites. Other fields dismiss Impact Factors.

This brochure outlines some strategies for finding a potential journal, independent of Impact Factor.



Use *ULRICH's* to Answer Some Key Questions

Ulrich's Periodicals Directory.
(Reference Desk: REF Z 6941 U5)

Ulrich's is a subject directory of periodicals published worldwide.

Questions that *Ulrich's* will help you answer:

- Is it a **peer-reviewed** or academic journal?
- **How often** is it published?
- Is it published by a **well-known organization** or scholarly society?
- What is the journal's **circulation**?
- **How old** is the journal?
- Is it **indexed** in scholarly print and electronic databases, like the ones found at our library?

Magazines for Libraries works a lot like *Ulrich's*

Magazines for Libraries
(REF PN 4832 . M34)

Magazines for Libraries is a selective directory of magazines and journals.

Use it to determine:

- A journal's **audience** and **circulation**
- **Databases that index** the journal
- Whether **submissions are refereed**
- Whether it publishes **book reviews**

"Many first-time researchers find *Magazines for Libraries* more friendly than *Ulrich's*"





Two Strategies Using our Databases

1. Do a Cited References search in one of our databases.

Want to find out how often a journal is cited within your discipline?

Searching for a journal in the reference lists of articles may indicate a journal's popularity or prestige.

Several of our databases let you search by cited journals, including:

- Academic Search Premier
- AH Search (Arts and Humanities)
- Business Source Premier
- CINAHL
- Communication & Mass Media
- MathSciNet
- PsycINFO

“Contact the library to learn about our many databases and ways to use them.”

2. Search for peer-reviewed articles on your topic.

Discover journals that publish in your field: search broadly on your research area, and limit to “peer reviewed” or “refereed” journals.

The search results may suggest which journals would most welcome your manuscript



How Writer's Market Can Help You!

Writer's Market [Annual]
(Reference Desk: REF PN 161 .W83)

Writer's Market is often used by writers who are looking to *sell* their stories and articles.

BUT

Writer's Market is a great tool to help academic authors find:

- Whether a journal is a “general interest” or trade magazine
- Literary Reviews and “little” magazines
- Book publishers, including small presses and academic presses
- Literary Contests and Awards

Visit a Publisher's Website to Learn More

- Specific submission guidelines
- The number of submissions the journal receives a year, and
- How soon the editor or review board will respond to your submission
- The publication schedule i.e., whether the journal publishes on time!
- Who the current editors and board members are



What about Book Publishers?

Literary Marketplace [Annual]
(Reference Desk REF PN 161 .L5)

Literary Marketplace (or *LMP*) is the premier resource for locating a publisher, literary agent or editor. Use the “Subject Index” section to find a publisher in your discipline.

Use *LMP* to find out:

- A publisher's subject specialty(ies)
- Number of titles published annually
- Who publishes in print, as ebooks, or both
- Submissions guidelines and contact information

Other ways to find a publisher include:

- **Visit a scholarly organization's website.** They may post lists of partnering publishers and editors. And look for the names of publishers that attend conferences and annual meetings.
- **Use our catalog** to locate publishers of well-known books and journals in your field.

**Need assistance?
Please call the STL
Information
Desk: 257-3710**

