

BUS 526 Global Business - Professor Vora

Library Research Tools • Fall 2008

Colleen Lougen • 845-257-3729 • [lougen@newpaltz.edu](mailto:lougen@newpaltz.edu)

**Databases:** (Under Databases on the library web page at: <http://lib.newpaltz.edu>. Look by database title or subject.)

### *Finding Company/Competitor & International Industry Information*

- **[Hoover's Online](#):** Excellent source of extensive company information, including overview, history, financials, and **competitors**. Search by ticker symbol when possible. Use "Competitive Landscape" to compare firm with top 2 industry performers and with industry as a whole.
- **[Business & Company Resource Center](#):** Use Company or Industry search options to find a wide variety of information. Tabs across the top provide access to company histories, financials, investment reports, rankings, **international industry** overviews, and more.
- **[Business Source Premiere \(EBSCO\)](#):** Full text collection of scholarly business and trade journals. Use to find articles about companies, industries, business conditions, economic trends, management techniques, and corporate strategies. Contains DataMonitor reports with **SWOT analysis**, market research reports, working papers, **international industry profiles**, country risk reports, case studies, and company profiles. Includes country reports from the Economist Intelligence Unit (EIU), and other sources.
- **[Mergent Online](#):** The most comprehensive financial information database, covering both domestic and international public companies. **Contains annual reports**. Industry reports for 24 industry sectors, covering 4 global regions.
- **[Value Line Research Center](#):** Use "Look Up Company" – search by ticker symbol. PDF report contains detailed investment analysis and current outlook for company. HTML contains much of the same information, plus an Industry Commentary. Use "Look Up Industry" for the latest industry commentary, including industry-wide statistics.

### *Finding Information about Foreign Countries*

- **[CountryWatch](#):** Provides extensive factual reports and analysis for 192 countries of the world. Information is compiled from numerous sources, including U.S. government agencies, the United Nations, the BBC, leading reference books, news wire services, and Country Watch's in-house analysts. The six major sections of Country Watch are listed below:

- [Columbia International Affairs Online](#): Rich source for theory and research in international affairs. It includes working papers from research institutes, conference proceedings, NGO papers, foundation-funded projects, policy briefs, journal literature, and economic indicators.
- [EconLit](#): Indexes scholarly literature in all fields of economics, including economic theory, production, welfare, growth, inflation, accounting, international trade, economic history, social indicators, capital markets, consumer finance, business credit, labor and demographics.
- [LexisNexis Academic](#): provides full-text articles and reports from more than 6,000 magazines, newspapers, wire services, legal resources, reference books, and government publications from around the world. Also includes country overviews.

### *Finding Articles via Online Research Databases*

- [ABI/Inform](#): The premiere research database in the field of business. Particularly useful for theoretical topics and management issues. Indexes 1000+ international business publications. About half are full-text. Directory information for about 60,000 companies.

Search the **Library Catalog** for books in the library about your country or how to conduct business there.

- *Statesman's Yearbook* [Compact Shelving JA51.S7 2007]
- *Doing Business in the New Latin America* [Stacks HF3230.5.Z5 B43 2004]
- *Doing Business in Emerging Europe* [Stacks HF1532.7.Z368 2003]
- *Doing Business in Mexico: A Practical Guide* [Stacks HG 5162.G72 2002]
- *Doing Business in the New China: A Handbook and Guide* [Stacks HG5784.Z56 2004]
- *Doing Business Internationally: The Resource for Business and Social Etiquette* [REF HF5389.D64 1999]
- *Dun & Bradstreet's Guide to Doing Business Around the World* [Stacks HF1416.M78 2001]
- *Europa World Yearbook* [Ref Desk JN1.E85]
- *Government Finance Statistics Yearbook* [REF HJ101.G68]
- *International Financial Statistics Yearbook* [REF HG3881.I628]
- *Kiss, Bow, or Shake Hands: The Best Selling Guide to Doing Business in 60 Countries* [REF HF5389.M67 2006]
- *Culturegrams* [REF GT150.C85] Brief reports on the customs and lifestyles of countries
- *Statistical Yearbook for Latin America and the Caribbean* [REF HA751.A58 2004] Social and economic statistics.

- *United Nations Demographic Yearbook 2002* [REF HA17.D45 v.54]  
International collection of national demographic statistics.
- *Yearbook of Labour Statistics* [Ref HD4826.I63]
- *Direction of Trade Statistics* [Ref HG3881.D5]

**Websites: For tips on how to evaluate websites, go to:**

[http://lib.newpaltz.edu/assistance/web\\_eval.html](http://lib.newpaltz.edu/assistance/web_eval.html)

### Meta-Sites

- [globalEDGE](http://globaledge.msu.edu/resourceDesk/) (http://globaledge.msu.edu/resourceDesk/): Home of Michigan State University's Center for International Business Education and Research (CIBER). Comprehensive starting point for global research. A meta-site with access to international business and trade information, economic trends and an index to information resources. Brief annotations are included for entries and site links.

### Country Reports and Analysis

- [GLOBUS & National Trade Databank](http://www.stat-usa.gov/tradtest.nsf) (http://www.stat-usa.gov/tradtest.nsf): National Trade Data Bank provides current and historical trade-related releases, international market research, trade opportunities, country analysis, and the trade library. GLOBUS (Global Business Opportunities) offers daily trade leads from the Trade Opportunities Program (TOPS), as well as the Department of Agriculture. GLOBUS offers daily procurement activity from the Defense Logistics Agency, the United Nations, and the Commerce Business Daily leads. Historical trade leads are available for up to three months. Historical TOPS leads are provided for up to two years. The NTDB (National Trade Data Bank) provides access to Country Commercial Guides, Market Research reports, Best Market reports and other programs. The International Trade Library is a comprehensive collection of over 40,000 documents related to international trade. **In-library use only. See Reference Librarian for passwords.**

Also included in the Globus NTDB database.

- executive summaries
- trade regulations and standards
- import tariffs and regulations
- market research
- business travel

- [Doing Business in...](http://www.hlbi.com/DBI_list.asp) (http://www.hlbi.com/DBI\_list.asp)
- [World Economic Outlook \(World Bank\)](http://www.imf.org/external/ns/cs.aspx?id=29):  
(http://www.imf.org/external/ns/cs.aspx?id=29) Published twice a year.
- [International Economic Review \(U.S. International Trade Commission\)](http://www.imf.org/external/ns/cs.aspx?id=29)  
(http://www.imf.org/external/ns/cs.aspx?id=29)

### Statistics

- [U.S. Census Bureau \(International Statistical Agencies\)](http://www.census.gov/main/www/stat_int.html)  
(http://www.census.gov/main/www/stat\_int.html)

- [United Nations Statistics Division](http://unstats.un.org/unsd/default.htm) (<http://unstats.un.org/unsd/default.htm>)
- [International Government Publications \(Northwestern University\)](http://www.library.northwestern.edu/govinfo/resource/internat/foreign.html) (<http://www.library.northwestern.edu/govinfo/resource/internat/foreign.html>)

### Specific Regions

- [Portal to Asian Internet Resources \(University of Wisconsin\)](http://digicoll.library.wisc.edu/PAIR/index.html) (<http://digicoll.library.wisc.edu/PAIR/index.html>)
- [Middle East Network Information Center \(University of Texas at Austin\)](http://menic.utexas.edu/Business_and_Economy/) ([http://menic.utexas.edu/Business\\_and\\_Economy/](http://menic.utexas.edu/Business_and_Economy/))
- [EU Business](http://www.eubusiness.com/) (<http://www.eubusiness.com/>)
- [Business in Latin America \(University of Texas at Austin\)](http://lanic.utexas.edu/la/region/business/) (<http://lanic.utexas.edu/la/region/business/>)
- [Economic and Social Survey of Asia and the Pacific](http://www.unescap.org/publications/detail.asp?id=1041) (<http://www.unescap.org/publications/detail.asp?id=1041>)
- [Asian Development Bank](http://www.adb.org) (<http://www.adb.org>)
- [Economic Report on Africa](http://www.uneca.org/era2007/) (<http://www.uneca.org/era2007/>)
- [EuroStat](http://epp.eurostat.ec.europa.eu/portal/page?_pageid=1090,1&_dad=portal&_schema=PORTAL) ([http://epp.eurostat.ec.europa.eu/portal/page?\\_pageid=1090,1&\\_dad=portal&\\_schema=PORTAL](http://epp.eurostat.ec.europa.eu/portal/page?_pageid=1090,1&_dad=portal&_schema=PORTAL))